



Virginia Tobacco-Free Higher Education 2019 Summit

Agenda

- 8:00 am** **Registration and Breakfast**
- 8:30 am** **Welcoming Remarks**
Bernard Fuemmeler, PhD, MPH
Associate Director, Cancer Prevention and Control, *VCU Massey Cancer Center*
- 8:35 am** **Opening Remarks**
Michael Rao, PhD
President, Virginia Commonwealth University
- 8:45 am** **Morning Keynote Speaker**
Norm Oliver, MD, MA
State Health Commissioner
- 9:00 am** **Overview of Tobacco Landscape in Virginia**
Tobacco Use in Virginia
Roger Anderson, PhD
Associate Director, Population Sciences, *UVA Cancer Center*
Tobacco Free Campuses in Virginia
Bernard Fuemmeler, PhD, MPH
Associate Director, Cancer Prevention and Control, *VCU Massey Cancer Center*
Tobacco Free Movement at Historically Black Colleges in Virginia and Beyond
Denise Smith, MPH
Senior Manager, *Truth Initiative*
- 10:15 am** **Break**
- 10:30 am** **Current Progress within Virginia Universities:**
University Presentations
Wendy Cohn, M.Ed, Ph.D (moderator)
Associate Professor, Public Health Sciences, *University of Virginia*
- 11:20am** **Current Progress within Texas Universities**
Jennifer Cofer, MPH, CHES
Director, EndTobacco Program and Cancer Prevention Policy, *The University of Texas MD Anderson Cancer Center*

11:30 am **Messaging, Awareness and Education**

Melissa Little, PhD, MPH

Assistant Professor, Public Health Sciences, *University of Virginia*

Denise Smith, MPH

Senior Manager, *Truth Initiative*

Karen Williams, MD

Director of Health Center, *Hampton University*

Action Planning

12:30 pm Lunch Break

1:30 pm **Keynote Speaker**

Kurt Ribisl, PhD

Program Leader, Cancer Prevention and Control, *Lineberger Comprehensive Cancer Center*

2:00 pm **Campus Policy and Enforcement**

Caroline Cobb, PhD

Assistant Professor of Psychology, *Virginia Commonwealth University*

Cynthia Burwell, EdD, MCHES

Director, Excellence in Minority Health Disparities, *Norfolk State University*

Liz Williams

Project Manager, *American Nonsmokers' Rights Foundation*

Action Planning

3:00 pm **Break**

3:15 pm **Tobacco Cessation and Helpful Resources**

Rashelle Hayes, PhD

Associate Professor of Psychiatry, *Virginia Commonwealth University*

Rita Miller, CTTS

Quit Now Virginia Coordinator, *Virginia Department of Health*

Jon Fritsch, MS, CTTS

Assistant Director, Hokie Wellness, *Virginia Tech*

Action Planning

4:15 pm **Closing Remarks and Adjourn**

Dr. Anderson and Dr. Fuemmeler